



34 Orchid Avenue . . . Done Art and Design has quit the city

Phases' Orchid Ave outlet a done deal

ICONIC Australian retailer Done Art & Design has left Surfers Paradise after more than 20 years in the tourist hub.

Its departure from Orchid Avenue has made way for clothing store Phases for Men, which has moved from the Dolphin Arcade due to its imminent redevelopment.

Leasing agent Nicholas Brown, of Bayliss & Samra Commercial Realtors, said Phases had taken a two-year lease on the 200sqm ground-floor tenancy, at 34 Orchid Avenue at an undisclosed rate.

The menswear store,

which opened in the early 1980s, has added womenswear, changing its name to Phases for Men & Women.

Done Art & Design's Oscar Done said the decision to leave the Coast was prompted by a decline in overseas tourists and by a shift in the Orchid Avenue tenancy mix.

The retailer had sold its distinctive Australian clothing, art, accessories and homewares on the Coast since the 1980s.

It has stores in Sydney and Cairns.

Initially located in the Le Boulevard building on Elkhorn Avenue,

the retailer moved to 34 Orchid Avenue in the 1990s to cater for the growing popularity of the Done and Ken Done labels.

Mr Brown said, while it was unfortunate to lose the iconic retailer, the vacancy had created an opening for Phases when Surfers' retail market was tight.

Dolphin Arcade tenants had until Monday to vacate their premises ahead of developer the Raptis Group starting a \$600 million twin-tower redevelopment.

Mr Brown said a 125sqm shop adjacent to the new Phases outlet was available for lease.